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Software Engineering Services (SES) Adopts Serena Business Mashup Platform to Automate CMMI

Reach CMMI Level 3 in Less Time with Process-Trak

BELLEVUE, Neb.; REDWOOD CITY, Calif. — October 14, 2008 — Software Engineering Services (SES) today announced the adoption of Serena® Business Mashups as their preferred platform to automate critical Capability Maturity Model Integrated (CMMI) processes to assist companies interested in being assessed at CMMI Level 3. SES, a Software Engineering Institute (SEI) partner, provides system and software engineering services, project management and process improvement support focusing on the CMMI model.

SES's Process-Trak for CMMI Level 3 solution helps organizations establish an automated tool to enhance productivity and reduce the rework that impacts many projects. SES's Level 3 approach helps companies implement a company-wide CMMI® Level 3 maturity level. With in-house CMMI Lead Appraisers, SES provides guidance on how best to layout an easy-to-follow corporate standard that can then be tailored and applied to individual projects.

“Serena Business Mashups is a collaboration and process management application that provides visibility into all operational processes. Unlike other process management applications that are difficult for end users to adopt, Serena Business Mashup provides a simple interface that can easily be extended to work with existing applications, providing insight and control over processes outside of the mashups,” said Jim Bridges, President and Chief Executive Officer, SES.



“SES was one of the first Serena partners to join the Mashup Exchange and port their CMMI compliance solution to the Serena Business Mashup platform,” said René Bonvanie, Senior Vice President of Worldwide Marketing, Partners & Serena On Demand, Serena Software. “CMMI compliance can become a labor-intensive, paperwork-bound process that reduces the ability of the organization to deliver quality software within schedule and budget. An organization wants to implement CMMI in a way that

provides lasting value beyond the appraisal. The challenge is to keep the processes for improving processes from becoming a burden to IT.

“Serena and SES have created a positive partnership by combining SES’s subject matter expertise on CMMI with Serena Business Mashups for automation on company-wide CMMI process improvement.”

Serena Business Mashups enable users to create workflows, composite applications and Mashups that drive productivity by automating and coordinating work across people, process and systems. For every project in IT, there are ten requests that never get addressed, contributing to an ever-growing application backlog and missed business opportunities. Unlike other tools that require technical expertise and coding skills, Business Mashups allow non-technical users to create Mashups that coordinate common business activities and address the application backlog.

Software Engineering Services (SES) is a Charter Member of the Serena Mashup Exchange™, an online marketplace to accelerate the creation and use of Business Mashups. Business users and internal IT departments as well as consulting and channel partners will be able to find, buy, and sell pre-packaged Mashups, Web services, and professional services—without incurring any fees or commissions to Serena.

About Software Engineering Services (SES)

SES, a CMMI Maturity Appraised Level 3 Company, has proven expertise in the following disciplines: process improvement, process re-engineering, change management, program/project management, system/software development, IT testing, information security, quality assurance and independent verification & validation. Serving Fortune 200 companies as well as federal and state government, SES is recognized as a premier IT solutions provider. For more information, visit us at www.solutions.com.

About Serena Software

Serena is a privately owned company, headquartered in Redwood City, California, with 29 offices in 14 countries and more than 800 employees. Serena provides software on premise and on demand to over 15,000 customers including 96 of the Fortune 100. Serena enables teams of programmers to become more efficient by standardizing and automating development processes across both mainframe and distributed environments. Serena enables IT business analysts and power users to improve productivity with a new generation of Web 2.0 tools to build Business Mashups. Serena Business Mashups automate common, everyday processes, are visual and do not require coding. Serena also enables IT executives to gain visibility into their projects, resources and costs – CIOs should have access to the same quality of information about IT as the CFO has about Finance. For more information on Serena, visit www.serena.com.

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